

Module 8

Create a Proposal



8.A.1

Proposal Ideas Worksheet

1. Why should your project receive additional funds? What impact will you continue to make with additional resources? How could your project grow in scale with additional funding?

2. What makes your project unique? How are you uniquely positioned to make a difference in your community for the issue you've selected?

3. What do you intend to do with the additional funds should your project idea be selected? (Be as specific as possible)

4. How would you describe the impact your team will make on your school or community through your project?



8.B.1

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Section 1: Describe the Issue

Spell out the issue your team has identified in your school or community. Be sure to describe how it might be negatively affecting neighborhoods, people groups, the environment or morale. You may also include how it might be affecting people’s emotions or outlook on life. Be succinct.

Section 2: Describe Your Solution

Describe your project and how it is uniquely positioned to resolve the issue you mentioned in Section 1. This section should include a project description as well as the benefit your project offered to the school or community. You may also include a story of transformation that illustrates how your project has helped make an impact.

Section 3: Include a Plan

Spell out exactly what your team plans to do should you get additional funding from Lead4Change. Imagine your team was selected, then provide the plan your team will execute to continue your project and ensure your impact grows.

Step 1	
Step 2	
Step 3	

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Section 4: Explain Your Credibility

Describe why your team is uniquely gifted to accomplish your big goal and achieve your mission. This section could include statements that show the judges you care deeply about the issue you selected. It could also include a few statements that give your team credibility and show the judges that you are capable of accomplishing your goal by continuing your project.

Section 5: Ask for the Investment

This section will ask for the desired investment your team wants to secure to continue your project. You may ask for up to \$10,000 USD. Be sure to include what the funds will go towards and how you intend to allocate the budget. Make sure the call to action is clear.

Section 6: Offer a Story of Hope

End your proposal by painting the picture of what success will look like for your school or community should you be chosen for additional funding. This section could be 2-3 sentences that describe what impact your team could make and how lives will be changed because your project was chosen for additional funds. Make this section hopeful and exciting for the judges.

Tip

Once you complete this worksheet, put each section together into your 2-page proposal that you will submit with your Lead4Change Project.